Digital Literacy with Adobe Creative Cloud

Seamlessly integrate Creative Cloud into any course or assignment and champion digital literacy for your students.

			Mobile Apps	Desktop Apps
Create: Graphic, image, photo, poster, meme, social media post, infographic, data visualization				
	Adobe Spark Post	Social media graphic design software that lets you add text, apply filters, resize, crop, and rotate photos. Easily create flyers, posters, memes, and more.	●	●
Lr	Adobe Photoshop Lightroom	Edit, organize, and share images anywhere, anytime, and on any device.	●	●
Ps	Adobe Photoshop	Edit and composite images, use 3D tools, edit video, and perform advanced image analysis.	●	●
	Adobe Photoshop Fix and Mix	Retouch and composite images on your mobile device.	●	
Ai	Adobe Illustrator	Create vector-based graphics/illustrations for print, web, video, and mobile.		●
	Adobe Illustrator Draw	Create beautiful free-form vector designs on your mobile device.	●	
Id	Adobe InDesign	Design professional layouts for print and digital publishing.		●
Fr	Adobe Fresco*	Paint and draw with the world's largest collection of brushes in a natural experience on the latest stylus and touch devices.	●	
Create: Pamphlet, report, magazine, collection, book, research paper (APA and MLA), traditional resume				
	Adobe Spark Page	Online web page builder. No coding or design skills needed. Create your own beautiful web story using videos, pictures, and text.	●	●
Id	Adobe InDesign	Design professional layouts for print and digital publishing.		●
Ps	Adobe Photoshop	Edit and composite images, use 3D tools, edit video, and perform advanced image analysis.	●	●
Ai	Adobe Illustrator	Create vector-based graphics/illustrations for print, web, video, and mobile.		●
	Adobe Acrobat Pro	Create, protect, sign, collaborate on, and print PDF documents.		●
Create: User experiences (UX), augmented reality (AR), and 3D				
Xd	Adobe XD	Design and prototype user experiences for websites, mobile apps, and more.	●	●
Dn	Adobe Dimension	Easily build 3D content and visualizations.		●
Ar	Adobe Aero**	Create, view, and share augmented reality experiences.	●	
Create: Audio-visual presentation, TED talk, speech				
	Adobe Spark Page	Online web page builder. No coding or design skills needed. Create your own beautiful web story using videos, pictures, and text.	●	●
	Adobe Spark Video	Online video-making software. Easily create beautiful slideshows, presentations, ads, and stories using your own photos, videos, and music.	●	●
Ru	Adobe Premiere Rush	Easily create and share online videos.	●	●
Create: Video, movie, podcast, soundtrack, voice-over, music				
	Adobe Spark Video	Online video-making software. Easily create beautiful slideshows, presentations, ads, and stories using your own photos, videos, and music.	●	●
Ru	Adobe Premiere Rush	Easily create and share online videos.	●	●
Pr	Adobe Premiere Pro	Edit video for film, TV, and web with high-performance, industry-leading software.		●
Ae	Adobe After Effects	Digital visual effects and motion graphics.		●
Au	Adobe Audition	Record, mix, and restore audio for broadcast, video, and film.		●
Create: Web publishing, eBook				
	Adobe Spark Page	Online web page builder. No coding or design skills needed. Create your own beautiful web story using videos, pictures, and text.	●	●
Dw	Adobe Dreamweaver	Design, develop, and maintain standards-based websites and applications.		●
Id	Adobe InDesign	Design professional layouts for print and digital publishing.		●
Create: Social network, online portfolio, personal web page				
Be	Behance	Showcase your work to get feedback and to get hired. See what others are creating and sharing.	●	●
Pf	Adobe Portfolio	Find inspiration, showcase work, and receive feedback, plus build and manage your personal portfolio site.	●	●
	Adobe Spark Page	Online web page builder. No coding or design skills needed. Create your own beautiful web story using videos, pictures, and text.	●	●

To learn more about the benefits of digital literacy in higher education, visit: www.adobe.com/education/digital-literacy.html

To access free resources and learning opportunities to help educators engage remote students through online learning, visit: https://edex.adobe.com/distance-learning

To access free courses, workshops, and teaching materials and connect with the creative education community, visit the Adobe Education Exchange at: https://edex.adobe.com

Foster digital literacy on your campus

Empower your students with the skills they need to succeed in the modern workforce.

Digital literacy is becoming a required competency for employment in today's economy. By using Adobe Creative Cloud apps and services to integrate creative projects into courses throughout your curriculum, you can help your students develop skills that will give them an edge in the classroom and in their careers.

Boost classroom engagement and academic performance.

Incorporate digital communications to help your students master their subject matter, stay immersed in their material, and improve their learning outcomes. Give them the tools to communicate their ideas in compelling digital experiences—like images, infographics, websites, videos, animations, mobile app designs, and 3D and AR content—so their messages have impact.

Build essential soft skills.

Give your students hands-on access to content-creation tools so they can develop soft skills that include creativity, collaboration, communication, and creative problem-solving.

Create employment advantages.

Students who use Creative Cloud apps learn skills hiring managers crave, such as the ability to present information in a variety of media. They can build their personal brands and create rich e-portfolios that make their work stand out to recruiters. They can walk into interviews and start their jobs already having mastered industry-leading digital tools that companies use every day. And they'll have the aptitude to learn new tools and skills as technology evolves.